

Do you agree with the Business outcome? - Do you have any other comment	
Yes	Green business is a growth area for the UK of the fastest growing areas of the economy, please encourage green business especially renewable energy. Winchester is congested and difficult to navigate especially for pedestrians please introduce a Congestion charge asap.
Yes	Where would you have the major regeneration schemes, and how would you control the already overloading of our roads and subsequent air pollution and noise.  What do you mean in the terminology - knowledge-based, businesses.  Who are the proposed strategic partners to deliver critical infrastructure projects across the District
Yes	1. Get on with development in the centre of Winchester - Silver Hill, Station Approach etc.  2. Develop Bushfield for live/work units.  3. Agree wholeheartedly with Steve Brine's push for development of the excess army land for science hub.  4. Build an arts centre for cultural activities.
Yes	1. If not already available, I recommend that major regeneration opportunities appear on a roadmap (with anticipated timelines for commission ) against which Council success in enabling major schemes can be judged.  2. I have questioned in my response to Theme 4 whether the issue of traffic and movement would not more appropriately be a key enabler of making Winchester a premier business location. It seems incongruous that it is to be left to those concerned for our health and happiness to ensure that a holistic approach to this subject is integrated into all Council plans. I do not argue for a moment that congestion problems and unreliable public transport can cause stress and ill health. However, as is stated in the Strategy, our future funding "will become more reliant on business rates paid in our district". And if business is to be attracted to Winchester it needs to know that the "great transport links" for goods, services and staff extend reliably into the City and town centres; if the
Yes	1. mainly you're talking about ways to achieve outcomes, rather than saying what the outcomes should be. 2. The Council should be promoting "green business" in the District, especially as regards the generation and use of renewable energy.
Yes	Again, all laudable aims, but no detail or funding identified. How will you "develop new employment opportunities across the district"?
Yes	Again, how?
Yes	All a bit bland. No detail and therefore difficult to monitor.
Yes	As long as here is no further development on greenfield sites
Yes	As long as parking is not increased in the city centre
Yes	As per previous comments - smart cities tech needs to be built into plans to enable small-med
Yes	Attract business that will provide a wide range of job opportunities from unskilled to high-end high tech. Reward socially responsible employers that will share the City's aims.
Yes	Business is important but only if the infrastructure of the city improves. Better and more affordable bus services to provide access to business locations without the need of a car.
Yes	Business practices have changed because of technology, but it is still vital that people have a

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Yes	Business rates have to be set in such a way to encourage start up businesses and independent retail though. We like to shop and work and stroll through a city with low air pollution and are put off when pollution and congestion is above legal limits Renewal power generation is critical for new infrastructure.
Yes	Business rates should be carefully managed. Many businesses have left Winchester because of
Yes	Business rates should be used to encourage startups and environmentally friendly small scale
Yes	But business will only thrive in an energy-sustainable environment. Reducing traffic congestion is essential to healthy people and healthy business. If the air pollution problem in central Winchester isn't solved, and quickly, then business will be severely affected.
Yes	But do we know what is actually required - what demand is there for what kind of space?
Yes	but following the Silver Hill disaster experience, get real about Winchester's retail potential in 2017. The cartel operating between the City Council and St John's Trust produces rentals that are disadvantageous to precisely the type of shops that are the ones Winchester should have in keeping with its tourism and special niche positioning. The one way system/car parking conundrum needs serious re-address to reduce traffic congestion
Yes	But I fail to understand why you wouldn't support the Parish Council in Denmead when they wanted an Article 4 direction to protect their only Business Park which provides local jobs and is now being
Yes	But this must create normal jobs for normal local people.
Yes	But transport links are not as good as you make out. Local bus transport is not fit for purpose and too expensive. You are reducing parking. Personally I shun Winchester for shopping.  I would like to see say majoring on the health sector - support for the hospital and medical and lab
Yes	But we should not aim to compete with Basingstoke as this would destroy the very qualities which make Winchester an attractive location.
Yes	Care needs to be taken not to repeat the mistakes of the recent past concerning regeneration of the city, ensuring that any such developments are architecturally sensitive and serve the population as
Yes	Central Winchester has steadily declined in recent years due to a lack of decision making. The shopping is poor and is not supported by car parking. Nobody with a useful amount of shopping wants to use park and ride. Does it need to take 20+ years to redevelop the Bus Station. Currently the image is neither a a modern or an ancient City. Salisbury I think has done better.
Yes	Create environment that attracts businesssz so that the highly educated workforce who are already here aren't commuting to Southampton/ London
Yes	Do you have a strategy for ensuring that businesses are sustainable and will help Winchester to address the targets set by COP21?
Yes	Don't build at the expense of the environment. in pasrticular avoid further overloading of Cit Centre roads with traffic by building unnecessary parking spaces for business workers.
Yes	Don't understand a few of the aims above.
Yes	Encourage and direct via the planning process a requirement for all business development to include measures to reduce carbon emissions, car use and road congestion.
Yes	Encourage and promote green businesses.  Subsidise/encourage solar panels on the roofs of business (and council buildings) to help the city generate its own green energy.  Benefit city centre businesses by increasing pedestrianisation.

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Yes	encourage green businesses improve air quality and congestion in the city pedestrianise centre of town improve routes to work on foot, by bus and on bicycle increase renewable energy production in the city encourage interesting and innovative shops in the city (Winchester is becoming an awful place to shop - chains and coffee shops)
Yes	Encourage sustainable businesses
Yes	Ensuring that jobs and skills amongst the local population are well matched to employment opportunities especially amongst young people who have been disproportionately affected by austerity cuts is really important. We are lucky that we have good schools colleges and universities locally but making sure that opportunities such as apprenticeships are available across the spectrum of jobs (and not just in creative industries (a phrase that gets bandied about endlessly) and generally low paid leisure and tourism jobs) is really important. Driving employment via our
Yes	Focus on green technology sectors Avoid businesses that increase traffic
Yes	Given that Winchester's residents are employed nationally and not just locally more consideration/support should be given to co-working / shared work space provision to better support
Yes	Great...Just don't mess it up this time! (Silver Hill, Station Approach...)
Yes	Green businesses should be encouraged e.g. companies involved the business of generating renewable energy. Managing traffic and creating pedestrianised areas will make Winchester more
Yes	Growing knowledge based and creative sectors is a good aim, but we also need to support the traditional industries, and both require availability of a range of office space at affordable rents. it would be good to see existing office space upgraded and better used as well as expansion of easily accessible office availability, possibly tied in to better public transport access.
Yes	However to promote a sustainable economy the council will need to do further research to understand and anticipate the future of work which is changing rapidly due to technology. The council need to make the most of the many talented and creative people that live in and around the
Yes	However, please consider small business and maintain reasonable business rates. If business rates are cheaper, you will attract much more small business. Entrepreneurial small businesses actually drive more employment and make the city more dynamic, inventive and exciting.  Attracting more big, bland, anywhere businesses in out-of-scale 'blingy', plastic shopping centres, will not draw visitors to Winchester, who can get a better offering of these in Basingstoke, Southampton, etc. Encourage small, independent businesses which will introduce so much more
Yes	I agree there is a need to grow business, but if the Brookes Development and the Hunt site are anything to go by this will be another shambles.
Yes	I agree to an extent. Winchester lacks appropriate business accommodation for knowledge-based businesses particularly for small to medium sized ones. A few years ago I sought to locate an Oxford University high tech spin-out in Winchester but was unable to find accommodation in Winchester for this and have located two companies in the Oxford region . I think that the situation has not changed. Winchester urgently needs a science and technology park if it is to respond effectively to the needs of the second and third decades of the 21st Century. Bushfield Camp or the
Yes	I agree with Winchester being a premier business location, but this will not be achieved by raising rates - that would only result in driving business away. With the Northern Powerhouse to contend with, Winchester will only thrive in business with the relaxation of planning laws regarding industrial and commercial buildings, especially in rural areas. The Council also must ensure excellent support
Yes	I am concerned at the number of retail outlets that are empty. Winchester is a special place and I have friends that come just for the choice of small independent shops that are here. The 'High Street' should be preserved - please don't turn us into a town with shopping malls. They have their place and we have a number close by but the architecture and ambiance of our town lends itself to a different shopping experience. I'm aware that online shopping is taking its toll but please ensure the

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Yes	I am not sure of the meaning of "sustainable" economy. Perhaps you mean viable or thriving. Sustainable is the ideal we all strive for - something that can go on and on indefinitely. One vital element of a sustainable economy is the encouragement of innovative green
Yes	I broadly agree, however Infrastructure and regeneration projects should respect the character of the city; architectural style, aesthetics and historical significance of the city should be reflected in such developments, not subjugated by a slavish need to generate maximum revenue for the council. Over-development (exemplars recent station approach, Silver Hill projects) should not be our goals.
Yes	I broadly agree.  Driving the creative and tourism sectors is a sound direction. Within this, food and drink is a key sector - wine being a notable local success story and something could well be done in Winchester, acting as a local gastronomic hub, to attract the right kind of demographics and investment to the area.  We do indeed need to make the most of our environment to drive business growth. But don't lose sight of what that environment is. If we build too many anonymous office blocks or industrial parks, we start to lose sight of that environmental identity. If we build an ugly, utilitarian development in the
Yes	I hope key aim should be to reduce city centre traffic to reduce diesel emissions which are
Yes	I Hope that you can encourage Green Energy firms and solar power such as the Governore of California has.  I believe that shopping and visiting do better in towns where congestions and traffic has been reduced, ie York and Bath. There is too much traffic going through Winchester ie St George's Street, Jewry Street, North Walls, City Road, Romsey Road, Southgate Street and St Cross. It is shameful to have this quantity of traffic in a Cathedral city.  I am doubtful as to the benefits of more car parks to city centre shopping. In the Brooks there is a
Yes	I support community-led plans across the District, of which there are now 26 completed and a further 7 under development. One of the issues that appears in many of the plans is slow broadband, something that is of great concern in many of the smaller rural communities. This impacts on residential needs but also on rural businesses so I would encourage explicit mention of
Yes	I think the regeneration schemes - particularly silver hill has been embarrassingly slow and
Yes	I wnder what is meant by sustainable? A healthy natural environment is the basis of any sustainable economy. Need to develop circular economy Winchester is congested and polluted. We must ensure we do not destroy those things that make
Yes	I would encourage the council to look to the future and the kind of businesses that they want in the district - yes, there are strong cases for the knowledge-based, creative and tourism sectors and I agree we should be supporting these. I also think the council should provide a framework to encourage the development of a critical mass of new eco-businesses (businesses providing eco solutions) - as clean technology and other eco solutions are going to be important to economic prosperity going forward.  I would also encourage the location of these industries to be located close to local amenities so they become part of local communities and make it easy for people to journey to and from work easily and quickly. These are clean industries which would not be detrimental to local communities. I
Yes	I would like to see a Winchester Coucil/Hampshire County Council Industrial and Business strategy detailing how the outcomes you outline will be achived
Yes	I'd like to see more detail on how to support freelance and small businesses.

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Yes	If expanding business rates is critical to Council finances, then the strategy should somewhere include a quantified target for ratable value.  "major regeneration schemes" are not just about business and deserve their own Outcome section.
Yes	If these planed regeneration schemes are as "speedy" as the Friarsgate redevelopment, we will all not bother holding our breath!
Yes	In order to make Winchester a viable go to City for business, congestion and parking both need
Yes	In particular we need good public transport, walking and cycling infrastructure. So everyone can access our premier business location in an environmentally friendly and healthy way.
Yes	In principle but it is very generic with the use of buzzwords rather than actual content
Yes	Increase the availability of office and SME business space, rather than trying to attract larger companies to the centre of town. Try to prevent the conversion of commercial space to residential.
Yes	It is critical that Winchester develops itself as somewhere with business opportunities. There seems to be a shortage of businesses in the area - only small industrial areas, little in the way of major office based companies.  We run the risk of being a city where most people travel to London, Southampton or Basingstoke to work.  I would love to see the Council supporting new businesses which have the potential to grow to form the commercial future of the area.  Plans for developing businesses need to take into account how businesses and working practices will change in the future. As an example, I loved the idea in one of the Silver Hill plans for having work/live business options for craft people. Workshops/retail space with accommodation above - minimises commuting and allows a business to provide a retail experience which could enable it to thrive whilst some more tradition businesses fail in the face of online competition. Similarly innovative thinking needed for big businesses - what do business leaders think that the real estate of businesses in the future will look like. Don't just build a traditional office block or industrial space. They will last 25+ years. What will world be like then?  Also we could do with having some industry or business sector which we target. Benefit from the "cluster" effect. Develop unique expertise in a particular area - sector would need thinking about but perhaps something up and coming like 3D printing or healthcare products.
Yes	It would be great if the City Council could make sure Winchester is more than just a place that tourists love (gift shops, coffee shops, restaurants) - which actually makes the place unattractive for shopping in my eyes. In addition to the kinds of businesses we have it would be interesting to have green businesses here, a good mix should provide a sustainable economy. I would also welcome a change in traffic strategy to reduce congestions and make it easier to move around in the town centre without having to breathe in the car fumes around St George's Street, etc. If there was less congestion, then pedestrians, cyclists and buses could move around better and would make the whole shopping experience much nicer. These days business strategies need to
Yes	I've only lived in Winchester for 8 years but the disaster that is Silver Hill needs to be fixed in a cost effective way, and quickly.
Yes	Keep the high street alive be mindful of increasing parking fees

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Yes	Location of new office and employment space is important in creating sustainable balanced communities. It may be that Winchester is well connected in terms of transport links but the quality of those links requires a good deal of attention, particularly as the population of Winchester grows.
Yes	Major development such as Silver Hill can be truly inspirational if you get the right partnerships in place to create an innovative urban environment that residents are proud of and visitors appreciate.
Yes	Make it easier to reach business areas by public transport. Increase hours of Park and Ride.
Yes	Make the place attractive to younger entrepreneurs and all business generally by making this a green and sustainable, low carbon economy. Fewer cars in the city centre will make it less polluted and less congested. Thus it will become an easier place to work and visit for shopping.
Yes	Making full use of Bushfield Camp and John Moore Barracks sites will be important contributions.
Yes	More office space is important and should not be sacrificed to further housing. Development of Flowerdown Barracks site for small business/science park sounds an exciting possibility, but making more office space available closer to the station would have the benefit of easier transport links
Yes	Most 'Cathedral' cities have land owned by the church that needs to be developed for use by local people. For too long have industrial estates had to take a back seat, because of Church political power over local government.
Yes	My response is a guarded one. As an employee of one of the largest companies in the district, with a global outreach, etc. in my view Winchester cannot go it alone in the business stakes. If we want Winchester to be a premier business location for the tech, industries, we need a larger area, e.g. Portsmouth, Southampton, perhaps even as far as Bournemouth (Where there are a large number of very substantial consumers of IT tech. and services). A big part of attracting the best people into these industries is the vitality of the area they are in, by which I mean the technical community that they can meetup with, exchange ideas and generally be more creative. Winchester on its own is far too small for this, especially with London and Bristol each being within a 100 miles, so we need a coordinated effort with a larger area, that then also helps to pull in other things that can help to
Yes	Naturally one agrees, BUT they must be the right type of businesses for Winchester and we need to provide support for new small business start-ups which have the potential to grow to the advantage of the town. At present there is no sense of the direction the city is going in. It is no use going hell for leather for business at any cost. A clear commitment to innovation, combined with an active shop window for
Yes	New business premises will be needed to attract new business - areas like Station Approach will need to be developed to provide this and though given as to how these new business staff come
Yes	New business space is necessary but parking issues must be carefully considered alongside the design of the workspace. We have a chance to make real improvements in contemporary
Yes	New businesses should be focussed on the low/zero-carbon sector, which will necessarily grow nationally and internationally as policies are implemented to meet our climate change obligations. Business development should also focus on increasing equality and inclusion, including by supporting the growth of community owned and controlled business and cooperative enterprises.
Yes	No real substance with the aims. What do they mean in real terms?
Yes	Not sure what a "premier business location" is ??? The location is great, the city is full of professional people, so it is by default a great location. I would like to see what kind of businesses that the council would like to attract. I think there is great potential for more office based businesses to be located in the area. The centre has great potential for high rent businesses. Winnall is a great potential, but not being used much
Yes	Office space for additional business needs to be sympathetically managed so that the workspaces fit with the architecture of our city. Hopefully new employees will travel by public transport or use park and ride.

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Yes	On Business, Winchester's track record is improving but in any "sustainable economy", Green business is one of the fastest growing areas so the Council should be encouraging innovative green business to Winchester District, especially renewable energy, in order that can make a difference on the later environmental section.
Yes	Shops do better in towns that reduce congestion and make shopping areas more attractive to pedestrians.
Yes	"Work with strategic partners to deliver critical infrastructure projects" - should include renewable power generation and it is evident that there are very few projects in the pipeline that are going to please also support some manufacturing growth to provide employment for those who don't quite fit
Yes	Please don't do this at the expense of a)green space; b) vibrant city centre.
Yes	Please don't forget the heritage & culture of Winchester; from its Roman settlement through William the Conqueror, King Alfred the Great and the Royal Palaces when Winchester was the first seat of national parliament & the ancient capital of England, we have a great history and need to support / enable the aspirations of The Hampshire Cultural Trust who plan to build museums and art complex
Yes	Please no more Silver hill monstrosities. Winchester is a great city but growth and re-development needs to reflect the place not change it for ever. It is a knife edge between a prosperous place and
Yes	promote those businesses that have a co-operative ethos and are working within the environment rather than trying to change it to fit in with an obsession to create wealth for a few.
Yes	Providing any new infrastructure is provided within the highest energy saving / sustainability standards and that priority is given to upgrading public transport and park and ride schemes rather than attracting yet more private cars into the city. The Christmas fair which is now an annual event in the Cathedral grounds may be good for business but creates frequent log jams in the traffic system and does not create a pleasant environment for local residents. Similarly, the market stalls which are now a permanent fixture in the High Street turn it into an obstacle course for pedestrians
Yes	Providing new office and employment space is fine, but you also need to do more to control the conversion of existing business space to other uses, housing for example.
Yes	Promoting a sustainable economy should include encouragement of green businesses. There must be a big opportunity in the area of businesses relating to renovation of our housing stock to make it
Yes	Provision of more office space in the station area is critical. I moved to Winchester with my job ten years ago and am very happy here, but now my employer may leave Winchester due to the lack of
Yes	Question is odd. I agree broadly with the principles but they are not outcomes. Are you saying that you will increase business rates? Is that really how you will achieve the goals? Do you already encourage new business by offering lower first year rates? If not, perhaps that should be part of the
Yes	Regeneration is an issue given the disaster around Silver Hill and calls into question the Councils ability to manage such a project.
Yes	Regeneration schemes ????? Well it's been over 20 years on Friarsgate area , and still NOTHING . , just loads of tax payers money wasted . JUST seriously GET IT SORTED !!! Regeneration often just moves things around , more LOCAL businesses are needed to keep Winchester different rather than increasing chains and BIG stores . No More Supermarkets are needed . EMPTY shops should be filled quickly or utilised as local temporary stores maybe run by the council to raise money , even if just selling second hand goods or joining forces with the local tip or charity groups . Empty shops make Winchester dull. The policy of BUS every 15 Minutes also needs attention , transport links are good but they would be better if they didn't use so much tax payers money by running empty buses every 15 minutes .
Yes	Replicate Swindon's innovative use of appropriate land for solar farms - extremely good both for carbon reduction and for City Council income Encourage green businesses. Increase the number of pedestrian areas in the city

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Yes	Review the extortionate cost of business rates which I understand is driving a lot of businesses out
Yes	So important we excel in our rail/road links to enable good connections to rest of UK/Europe and
Yes	Solar farms should be avoided however, in favour of solar panels on roofs or wind farms. Where possible use brown field sites to encourage business development.
Yes	Spreading out the new business sites around the city and edges would be good. Creating new office space in the centre of Winchester would exacerbate the traffic and pollution problems.
Yes	Strongly support. As a tenant at a small business unit near Droxford, high speed internet access is vital.
Yes	The appalling track-record of councillors and officers is the despair of many council tax payers who care about the built environment and public space of our city. Design and environmental impact of
Yes	The council needs to encourage 'green business', which especially uses renewable energy. Renewable power generation should also be encouraged wherever possible.
Yes	The environment is central to tourism, and quality of life in general, and must be a key consideration in any major infrastructure build. Brown-field sites must be prioritised for redevelopment over green-
Yes	The evening economy needs development. We have great libs and restaurants in Winchester, but there is very little live music and a poor provision of other performing arts and other things to do in the evenings. We have venues which could potentially support more music performances, for instance, and this would be beneficial to other businesses as well as our communities.
Yes	The growth in income from business rates should only be as a result of more businesses being attracted to Winchester not as a result of an increase in the level of the business rates which are already a deterrent to setting up in Winchester.  Any growth in businesses coming to Winchester should be dependent upon an equal increase in
Yes	The growth of the green business is one of the fastest growing sectors, so Winchester City Council needs to be seeking and encouraging innovative green business to the Winchester District, particularly renewable energy.  I would hope that the strategic partners the Council will work with to deliver infrastructure projects, should include those working on renewable power generation.  Developing new employment opportunities can include all those related to a sustainable
Yes	The regeneration schemes should be in keeping with the historic character of the city, or we will kill the goose that lays the golden egg (as well as spoiling a beautiful place).  'Sustainable economy' - as climate change forces us to decarbonise, 'green' business will take over from oil-led business (as evidenced by China's recent commitment to 30 million jobs in the 'green' sector). Let's have Winchester in the forefront of this, with the Council encouraging innovative 'green' businesses to set up here.  Prioritise support for the creative sector: we could do with a good arts space near the station. At present there is no resonable-size modern art gallery or concert hall and all the Winchester children's orchestras, for example, end up travelling to Basingstoke or Thornden to do their performances each term. A good arts space would bring in good London orchestras (as does the hall in Basingstoke) and exhibitions would cater for the cultured tourists who visit.  'Make the most of our environment' - I absolutely support this and would like to remind the Council of incontrovertible evidence that shops do best in cities that prioritise pedestrians and provide fringe car parking (e.g. Bath, Oxford).
Yes	The Silver Hill project is an utter shambles. The City Council should be ashamed it has taken this many years to achieve virtually NOTHING. What a golden opportunity to upgrade the heart of the



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Yes	The Strategy should recognise that retail areas perform well in towns and cities that have reduced traffic congestion or pedestrianised their centres. The city of Winchester could develop a unique selling point over rival shopping areas in other towns and cities in the region by restricting traffic in
Yes	The track record on regeneration schemes is nothing short of deplorable. Again, loud able aims but specifically what will the council be doing? The aim should be to enable business to do business, so the council should work on infrastructure rather than spending on grants to business or marketing
Yes	There is a need for a variety of business premises including flexible and low cost in order to achieve
Yes	There should be a focus on a sustainable economy which encourages green businesses and renewable power generation within the regeneration and infrastructure schemes.  It should be people focused with aims to reduce congestion which will make it more attractive to businesses and tourists alike.  There should also be a focus on making the high street a more accessible centre for locals and tourists alike - the situation of the unattractive market down the high street is off putting especially for tourists with accessible needs who would otherwise be able to easily use the shops and other
Yes	These are really vague & woolly - what do they really mean ? Make them SMART. This is not good enough.  We will:  <ul style="list-style-type: none"> <li>• Promote a sustainable economy by enabling major regeneration schemes</li> <li>• Prioritise support for the knowledge-based, creative and tourism sectors</li> <li>• Make the most of our environment to drive business growth</li> <li>• Develop new employment opportunities across the district</li> <li>• Work with strategic partners to deliver critical infrastructure projects across the District</li> </ul>
Yes	This affects the Housing outcome since more business = more employees = more housing needs
Yes	This is all management speak and says nothing about what this might mean in practice. I would like to see focus on green technologies, creative enterprises and healthcare related projects. Build practical links with local educational establishments - university, art school, medical research, to keep graduate talent local and offer training secondments & apprenticeship opportunities to
Yes	This needs to go hand in hand with infrastructure development
Yes	To ensure transport links to new businesses are good and reduce the reliance on cars
Yes	To promote a more sustainable economy, shops thrive more in towns and cities with less congestion. Making shopping and pedestrian areas more attractive and pushbike friendly.
Yes	Transport into the city has to be improved to enable customers and workforce to access services and jobs. Like other cities we are becoming a city of charity and mobile phone shops. Perhaps
Yes	Trying to keep new office and admin facilities outside of the city centre seems important to manage the traffic around an already congested city
Yes	Unblock the planning process for silver hill and the station area.
Yes	Under "Work with strategic partners to deliver critical infrastructure projects" - this should include renewable power generation.
Yes	very little detail on how this might be achieved - especially given ongoing cuts to the knowledge based, creative and tourism sectors
Yes	Vital we support independent businesses otherwise we will turn into a replica of any other town.

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Yes	WCC needs to do far more to encourage retail business within the city centre; shops within the high street and The Brooks should not be left empty for months on end. Preferential rates should be offered for fixed periods to encourage new stores to open.  Winchester is a congested City and so any new business developments less Silver Hill should be sited outside the city centre. This will also prevent increases in traffic and pollution.
Yes	We do need to have good transport links. At present the trains are overcrowded and unreliable. Southern trains for those of us who need to use them are a disaster. We need good bus services and less, a lot less, traffic in Winchester. Major businesses in the area will also lead to more demand for housing and put pressure on doctors and schools
Yes	We like the council to support green businesses, enterprises and initiatives. The council needs to encourage businesses to minimise car traffic and make efforts to reduce congestion and pollution, e.g. car sharing schemes, promote cycling and use of P&R.
Yes	We must focus on skills development to support and promote new job opportunities. Higher education must play an important part.
Yes	We need new innovative green businesses to set up here, particularly renewable energy businesses. The green gas mill at Sparsholt College is a unique opportunity to build a base for such businesses. We should invest in a range of renewable energy sources and invite them to
Yes	We need to be working with our business community to improve its integration with the local community so we all feel we are part of the same tribe and work together for our joint survival. My points elsewhere in this survey about renewable energy, emissions and developing the 'slow city' concept all apply here. We need a high level vision for a city where different needs are systemically joined up that will inspire, excite and unite us all rather than multiple factions all working at odds with
Yes	We should go easy on tourism development. It has financial benefits but also disadvantages for residents, such as the congestion caused by the Christmas Market. We do not want to end up like Venice, with anti-tourism demonstrations by angry residents.  Do not believe everything businesses tell you. Most say that people must be able to drive to, and park near, their business, but there is evidence that this is not always the case. My wife and I love shopping in Chichester because much of the centre is (largely) traffic-free.
Yes	We should not be taking advantage of the environment for making money!!!!
Yes	Where does tourism come in, surely an important element of Winchester economy.
Yes	While I broadly agree the statement "Our funding will become more reliant on business rates paid by business in our district;" Worries me - Already rents in the city are very very right, as are business rates. Any increase in these is likely to cause major issues to the local independent businesses which make up the unique fabric of the town.
Yes	While these a broad brush strokes, could more detail be supplied.
Yes	Whilst I agree with the aims of this objective, Winchester has a critical shortage of parking for businesses, employees and tourists. This has recently been exacerbated by the closure of the Friarsgate multi-storey car park, the bizarre decision to build on the Chesil St car-park and the plan to move the St Clements surgery to the Upper Brook St car-park. It is no use saying that people can use the park-and-ride because they will just go elsewhere to places
Yes	Winchester is short on office/warehouse space.
Yes	With a but - this policy should not be at the expense of environmental considerations, especially it should not bring more traffic into the city centre.
Yes	With SOVA volunteers working hard in the background to get more people employed thereby reducing homelessness, they need opportunities especially earmarked for SOVA volunteer clients first. Offer an inducement to employers taking SOVA clients similar offered to other vulnerable

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Yes	With the proviso that vastly better public transport services and costs are encouraged to ensure easy access to new schemes and projects for residents, especially those who cannot or do choose
Yes	Without the infrastructure of good parking, I think it will be difficult for small businesses to survive.
Yes	Yes but with major reservations. The Council's drive to maximise business and commercial development must be well-tempered with aesthetic respect for both the built environment and actual movement capacity within the central Winchester town. Our traffic situation is frequently dire..
Yes	You don't have anything about education, aspiration, mentoring or young people, in your strategy. Without this the encouragement of business will only be drawing people from outside of our area? We need to grow our own talent and these strategy commitments don't indicate this to me?
Yes	You don't mention what is, I gather, your policy, ie that office buildings should not receive change-of-use permission to become residential blocks. It is important that people should be able to live and work in the same area - commuting is wasteful of time and resources, and becoming increasingly uncomfortable and difficult as population is unjustifiably vastly increased in the South East.
Yes	You say you want to "promote a sustainable economy". Green business is one of the fastest growing areas so the Council should be encouraging innovative green business to Winchester District, especially renewable energy. Shops do better in towns that reduce congestion and make shopping areas more attractive to pedestrians.
Yes	You want to "promote a sustainable economy". Green business is one of the fastest growing areas of the economy, so the Council should be encouraging innovative green business to Winchester District, especially renewable energy. Shops do better in towns that reduce congestion and make shopping areas more attractive to pedestrians. Many useful shops have been closed due to high rents etc. This has led to increasing pollution with on line shopping deliveries and residents having to use their cars to shop taking their custom and thus money elsewhere. It has also reduced our employment opportunities and the socialising, especially of the elderly and disabled that goes with shopping in a small city.
Yes	You will have to think much more creatively about access to the city and the problem of parking and traffic density. Simply removing parking places is not good enough. Think more creatively about park and ride, and its opening times, and the provision of buses on rural routes.
Yes	Your Planning Officers at all levels were absolutely no help in defending our Parklands Business Park, designated as such in the Denmead Neighbourhood Plan from the effects of the relaxation of the General permitted Development area. An Article 4 direction could have been applied for, but without the clear backing of WCC there was no point in the Parish Council pursuing that.  As a result we have lost the potential for more local jobs to be created for the people of Denmead which would have cut down journeys to work in a green and people friendly way. Instead we flats within a commercial area and having washing strung out and children's toys on the ground creates totally the wrong atmosphere for both current and potential future businesses.
Answered	Business interests should not be given more weight than the wishes and ambitions for the city of the community in general. This particularly applies to major development projects eg Silver Hill, Station
Not Answered	Does the strategic partners include renewable power generation? This would help reduce the districts carbon footprint.
Not Answered	Green business is one of the fastest growing areas of the economy, so the Council should be encouraging innovative green business to Winchester District, especially renewable energy. Shops do better in towns that reduce congestion and make shopping areas more attractive to pedestrians (more details on our website Recent research into the economic effect of car parking). They say they want to "Work with strategic partners to deliver critical infrastructure projects" - this should include renewable power generation. Offer incentives to green business.

Do you agree with the Business outcome? - Do you have any other comment	
Not Answered	<p>I fear that this is a programme for Basingstoke and Southampton.</p> <p>I agree with the second point for the City of Winchester, but the whole emphasis on MAJOR is going to kill the goose that lays the golden egg. Perhaps "major" should apply to the Southern parishes.</p>
Not Answered	<p>If Winchester will be a premier business location is the "Business outcome", I imagine most people would agree with it (why wouldn't you?). There is a setting the scene introduction and a list of laudable aims but little or no detail of how they will be funded, delivered or measured. Appropriate infrastructure needs to be in place before new office and employment space is in use. The city of Winchester has a significant pollution issue and there is no specific reference to addressing this.</p> <p>The overall strategy is sound but a transport strategy is required first and the Business aims will be</p>
Answered	<p>In order to promote a sustainable economy the council should take consideration of green business; one of the fastest growing areas of the economy. Therefore the Council should be encouraging innovative green business to Winchester District, especially renewable energy.</p> <p>In order to attract business to the city council it is imperative to reduce congestion and make access by foot and cycle more attractive.</p> <p>Work with strategic partners to deliver critical infrastructure projects should include renewable power generation and be incorporated into major regeneration schemes.</p>
Answered	Increased footfall is something that some businesses need. This would also encourage new
Answered	No comment
Answered	<p>Not possible to answer this, since again any mention of open space and countryside is omitted. The drive to business growth should not take place at their expense.</p> <p>office / employment space would have to be thought about carefully.</p> <p>Would like to see the our little city become less traffic congested and more attractive to pedestrians - shops would benefit.</p> <p>Re sustainable economy: Green business is a fast-growing area, so it would be really good to see the Council encourage innovative green business in the area.</p>
Answered	<p>Please expand when you use the phrase 'sustainable economy' to make clear how this will include green business (one of the fastest growing sectors of the economy), particularly renewable energy projects.</p> <p>I hope that the consideration of 'critical infrastructure projects' will , when it comes to transport, encompass primarily the improvement of cycle, public transport and pedestrian routes, making the space in the district work first for people, rather than cars first.</p> <p>It is critical and such a HUGE opportunity for the council to make plans to integrate renewable</p>

Do you agree with the Business outcome? - Do you have any other comment	
Not Answered	shops do better in towns that reduce congestion and make shopping areas more attractive to pedestrians. Our current air pollution problem is bad for business. Winchester is getting a poor reputation for dreadful pollution, traffic and congestion. People are beginning to go elsewhere for shopping, business etc. This can be reversed (see your own Air Quality Action plan) - making Winchester a healthier, more pleasant place to live, work and visit.  Cities with reduced car dependency do better than those more reliant on private vehicles.
Not Answered	Support in principle. However, business sites in rural areas must have adequate road access for the type and amount of traffic generated. This means strict limits on developments on rural lanes, and traffic restrictions
Not Answered	The above sounds grand, but I'm not sure what it means! *Major regeneration of what? This sounds like a planning green light. *What is a critical infrastructure project? Road links are good but parking getting more difficult. Do we not have enough electrical supply for new businesses? * Make the most of our environment? Farming isn't a major employer any more. Is this linked to the tourism sector? Develop new employment opportunities - yes, no brainer, we need new jobs, but the jobs are changing so much due to new tech, so we need education to provide the right people who already
Answered	The businesses that are encouraged to come to Winchester need to be those which build on Winchester's strengths, requiring buildings which are appropriate to Winchester's heritage and historic character and do not require buildings which are more suited to bigger towns like Basingstoke. The discontinued Station Approach scheme is exactly what is not wanted in
Answered	We need to be sure that business growth can happen without clogging up the city with more cars and more pollution. A large office development near the former registry office with car parking would make traffic in that part of the city worse still. It's bad anyway, but with increasing flow of traffic from
Not Answered	When encouraging business it is important to consider energy use - green if possible - because an excess of business can cause serious air pollution
Answered	You want to "promote a sustainable economy". Green business is one of the fastest growing areas so the Council should be encouraging innovative green business to Winchester District, especially renewable energy. The Council already has this commitment in its Route Map to a Low Carbon District which was approved by Cabinet; route map actions must be reflected in this three year plan.  Contrary to the opinions of some traders, research evidence and data show that towns have better economic vitality when they reduce congestion and make shopping areas more attractive to pedestrians.
No	... as you make no reference to the promotion of local renewable energy generation
No	Again the Council does not seem to have any idea what it is trying to do or understanding of where its income comes from. Business rates are very high especially in the centre of Winchester. There is a reducing level of parking in the city centre. In addition the markets are now moved to the centre of the high street both making the centre less attractive and reducing business for those running shops in the centre. Already we are seeing some premises boarded up and for years and this will only

Do you agree with the Business outcome? - Do you have any other comment	
No	<p>Pollution in Winchester is too great and regeneration schemes must be truly sustainable - what do you mean by that? To me sustainability should include renewables not finite fuels.</p> <p>There is no mention of employment growth working hand in hand with places for people to live. The aim should be for people to live near where they work and this could work well with knowledge-based, creative and tourism sectors.</p> <p>The health of businesses in Winchester district and particularly the city depends on it being a healthy non-polluted place. research shows that places where there are vehicle free roads encourage more people and longer stays. Need to address volume of traffic.</p>
No	<p>All good but no mention of developing this sustainably. You want to drive up business in the district but how do people get to work. Mostly by car. This strategy as it stands will have a negative effect on our environment. Walking in Winchester already smells of car fumes and this strategy will make that worse.</p> <p>There are lots of good studies out there that show how pedestrianisation improves business. It will take political courage to rethink traffic in Winchester. More of the same will not improve anything. But this consultation is for the district and nit just Winchester. Thought needs to be put into encouraging business in the more rural areas. If your funding will be more reliant on business rates you need to be careful not to price rural business out of the market.</p> <p>So again this means better public transport. It is unfair that people living in rural areas have to rely</p>
No	<p>At the present time there are so many empty business properties within the city. Officers need to be more proactive in ensuring properties are let. The two shops opposite the Guild Hall are a typical case. They have been empty since the early 1990's The Brooks Centre has never been full since it was built. What is the point of building new office accommodation when the present office accommodation within the city cannot be filled. It is just a waste of money. Officers need to look at</p>
No	<p>Business development will lead to further population increase, which will lead to greater housing demand, exacerbating existing shortages. We should address the underlying problem, growing population, which if allowed to continue unchecked will lead to a range of significant problems.</p>
No	<p>City needs a desperate facelift. Too much of the city need to be sorted empty disused buildings</p>
No	<p>Concentrate on small independent business - help them to become profitable - lower scale of business rates for independent local business - encourage small scale development by local developers and property owners - steer away from large investment driven development.</p>
No	<p>Desperately need accommodation for the masses of artisan tradesmen and women to bring their various good and foods to the town to attract customers. Look at the Christmas market and Farmers Markets. Should have a large covered permanent space for these tradesman. This could rejuvenate</p>
No	<p>Do not fully agree. Although the aim of sustainability is welcomed, what does this mean in practice? Where is the mixed economy that could lead to a rich and more diverse employment base/ We do not need just new offices. (Would also like to see a commitment to identifying and utilising the existing unused office space in Winchester). We need more affordable business rates for small and varied shops to make it viable to come to the city as well as opportunities for smaller artisan businesses - these should be included in any regeneration projects. This variety and individuality in</p>
No	<p>Do not let business needs overshadow those of the residents. Winchester is also a tourist attraction and I would like to see more emphasis on the history (Roman period and King Alfred). Where is the Alfred Museum? Where are the visible Roman remains and ruins? Why is so little of the City's heritage on public display?Where is the transport and building strategy for Winchester?Do not look at providing office space alone without a vision for the city as a whole. It has been said many times but there needs to be a master framework for the city to cover all aspects including transport. At the moment the traffic congestion, parking and air quality is a mess. The only way to sort this out is to</p>

Do you agree with the Business outcome? - Do you have any other comment	
No	Further office space is not desirable. We are a historic town not a centre of commerce and should maximise our attractions as a tourist destination not a business hub.
No	Given analysis by various bodies concerning the economic prospects for the future, the increase in use of new technologies for communication and conduct of business, particularly for the creative and financial sectors, the rise of self-employed workers and those who are employed working mainly from home and communicating with colleagues through the internet, the proposed re-development of sites to provide yet more office space is totally inappropriate. Furthermore, given the chronic shortage of affordable housing in Winchester, the continued rise of commuting to/from the city for work, the lack of integrated infrastructure for public transport and the rise in the level of traffic congestion and air pollution in the historic city centre, encouraging people to travel to work in the heart of the city will make the current situation worse. Furthermore, it will not encourage the rise of tourism, one of the key 'assets' which the city has and should exploit for future prosperity. It has been predicted that not only office jobs will be dramatically reduced over the coming decade but also many retail jobs, as more people shop via the internet. Therefore not only do specialist and 'niche' retail shops need to be encouraged, but also the general retail environment, 'shopping as entertainment' in the heart of the city. Visitor numbers and popularity ratings are unlikely to rise, if people are confronted by large scale office blocks and traffic jams in a city which boasts of its 'historic heritage', but continues to destroy the fabric and environment which makes the city special. The student population is also rising and more effort should be made to support and accommodate
No	Growth should not be the main objective; ever increasing jobs will mean ever increasing housing etc and Winchester will no longer be the small city which residents love and value. Concentration and enhancement of what makes Winchester unique (the historic centre and tourist opportunities) would
No	I agree in part. I accept that some growth is needed to ensure adequate income for the council. I also agree with the types of business mentioned. However, I do not feel that this perceived business need should be allowed to be a major driver at the expense of the environment and nature of the city. For example, it seems currently to be leading to the destruction of an attractive open area around the station - unless future plans for that area are substantially different from the recent ones.
No	I agree we need to prompt a sustainable economy. However, the indiscriminate 'driving of business growth' begs many questions. How sustainable will what sort of growth be in 20 years time? The development of large offices, to cater for wealthy firms wishing to locate out of London does not seem at all appropriate for a small city with a valuable heritage. However, as some local firms have strongly argued for, enabling the development of small, businesses, some already here looks to be much more appropriate for our city. We are not London or a large Metropolitan city. Critical infrastructure projects must be driven by what is appropriate size-wise for the city, but
No	I agree with wanting to attract businesses to Winchester, but not by building in controversial locations in the city centre which will attract yet more traffic and overload the infrastructure. I find the council's techniques for pushing through plans utterly divisive and loathsome.
No	I consider you have the wrong end of the stick as the increase in Business Rate is just going to drive out of the kind of independent retailers that are so necessary to our economy. I overheard a local shopkeeper declare in the period before Christmas that he was not only going to be driven out of Business in Winchester because of increasing rates but also by the increase in market traders and Cathedral stalls that seem to dominate our local environment in that 4-5 week period before Christmas, and which reduces their access to the local purchasing public whether visitors or residents. Also, so many people this year complained about the inability to be able to park a car in
No	I don't agree that tourism should be a priority. I agree the rest.
No	I like the idea, but just look at Whiteley. Access into and out of Whiteley is a joke, and the business park is not half full. How can Whiteley continue to grow as a premier business location, without
No	I run a small business and business rates would force a move out of our office having a negative effect. I am sure we are not alone.

Do you agree with the Business outcome? - Do you have any other comment	
	I strongly disagree with the way that the council are trying to achieve this.
No	<p>One of the main jobs of the council is there to serve the local residents, however time and time again, your plans are in direct opposition of the opinion of the local residents. You appear not to take account of their views and try and ride roughshod over them.</p> <p>One would have thought that the council would have learnt by their many disastrous mistakes;</p> <ul style="list-style-type: none"> <li>•One appallingly deigned 80s shopping centre, which is a complete bight to the city centre</li> <li>•Trying to shoehorn, illegally, the consent for a further shopping centre, which ended costing all Hampshire residents hundreds of thousands of pounds</li> <li>•Consent being refused for a completely out of scale office development by the station.</li> </ul> <p>Local residents have been accused of being nimbys, in the leading property press, whereas the majority recognise the needs of new offices and retail, but want to do it in such a way that does not destroy this historic city, which the council appears hell bent on doing.</p> <p>Therefore, can the council be less arrogant and work with the local community to come up with an agreeable and sustainable development policy?</p> <p>Also, your architecture department is hell bent on brutal urbanised style, out of keeping from the historic city. I am not of the Prince Charles view, but of the view that new buildings should complement the exiting, instead brutally punching their existence into the city scape. Can you they learn from the recent award received for Westgate School, which was only built this way due to bats, but they presumably saved us from a brutal modern building.</p>
No	I thoroughly distrust this sort of catch-all question - the City Council always misinterprets the answers (remember the false assertion that Winchester voted for Step Change!). I do not see the need for significant growth in business activity in Winchester. Why Winchester when there are places with much greater employment needs? The sort of assertions, that are made (through the LEP) about office space requirements used in Station Approach and Bushfield, that we need to provide new high-skilled employment for the people already living here, are simply unpersuasive. New high-skilled employment always attracts new population rather than serves an existing population base. And Winchester is already in danger of excessive growth. It has severe traffic
No	If we have very low unemployment our aim should be to maintain that through continued nurturing of business but be careful not to expand business growth beyond the projected natural business growth which will drive people in from less successful areas causing greater strain on local services, housing, etc. If unemployment is high in other areas it would be better to encourage more business
No	If you put the rates up too much you will not encourage new businesses or established businesses
No	<p>Item one - This appears to be a misuse of words. A continuous program of regeneration, (out with the old - in with the new), is incompatible with a sustainable economy. Explain.</p> <p>Item two - Further detail needed. What business is not creative and devoid of knowledge. Export manufacturing is a route to sustainability.</p> <p>Item three - Exploiting the environment should not be Council policy.</p> <p>Item five - Explain "critical" within this context.</p>
No	Its not clear how Winchester can be a "premier" business location. The trouble is you cant take this in isolation form all your other ambitions. Eg you may want a good environment but destroying the fabric of Winchester to create city business parks would be counter productive to that.
No	Just hot air again. how are you going to make new employment opportunities? Cut red tape? Cut rates? Employ people? Create more parking? Tax the internet?



Do you agree with the Business outcome? - Do you have any other comment	
No	Lets keep Winchester central area for Tourism & move business out of town thereby resolving more traffic problems in the city
No	Major regeneration should NOT drive out affordable workplaces and small shops. This is counter productive. You should support smaller businesses and owner managers. New developments should incorporate existing work communities. These communities support each other. They cannot just be dispersed and cannot afford high rents. They are important employers and providers of local specialist services. . Bury Farm business park, for instance, should be
No	Much more emphasis needed on building a low carbon economy across Winchester district
No	Not a complete no, of course business is to be encouraged, but it is a small city and will never become a major business hub, so to be a key priority to focus on is misguided. We'd do better to encourage visitors by improving shopping facilities and parking.
No	Not an outcome. What would success look like? 10% increase in gva? More jobs although unemployment below natural rate?  Tourism is a low value employment sector  Define critical infrastructure projects
No	Not stand-alone, and at expense of the tourist opportunities for the ancient capital of England, with one of the country's most wonderful Cathedral. For with the right support in terms of transport, hotels, Broadway piazza, larger City museum, English Project museum, proper concert hall, suitable central leisure, and existing cafe/restaurant culture, the City's primary industry should be its tourism,
No	Our 'environment' is there for all to be enjoyed for free and not just for the businesses to thrive on financially. More Council thought should be put in to non-business ideas and innovations.
No	Promote environmental stewardship within the business community, focusing on recycling and renewable energy use.
No	Silver Hill remains a blight but it can only be subject to 'major regeneration' with careful thought and
No	Support local businesses stop trying to make Winchester a creative hub it does not provide jobs
No	Take a long look at the City - it is neither built nor ready for business in the 21st century. Winchester is like Wells - it's good for education and tourism. Apart from the historical buildings there are few structures that suggest smart offices and efficient premises. The small city is a bottleneck for most of the time. The bus station is a disgrace and the train station isn't much better. Visit Bath to get the feeling of what can be done with history. It caters for visitors like few other cities and its tourist trade must bring in millions of pounds. Winchester has a shred of history to exploit, no doubt revived by the recent television drama series. There are fascinating buildings with
No	The 2nd, 3rd and 4th items are waffle
No	The business outcomes are possible the least considered and as well as being meaningless jargon reflect the disastrous attempts at development with the failed projects at Station approach and Silver Hill. The council officers are dismissive to concerns raised at consultations events for residents, and mislead the public in their comments about why proposals for station approach were over developed. Winchester clearly demonstrate that they had not started to recognise the issues which
No	The cost of energy is a real and a growing cost of running a business. We must ensure that Winchester businesses have access to cheap, clean and renewable energy.  Winchester spends some £300 million a year on buying in energy from outside the district. This is a huge drain on the local economy. Much of this energy could be generated locally; reducing costs and creating local jobs.  If they are to attract the best and most talented young people local businesses must be able to show
No	The Council should be aiming to increase offices, business facilities and infrastructure to support existing businesses before they start trying to attract new. I don't believe Winchester wants to turn into a major business centre - lets leave that to Basingstoke/Southampton

Do you agree with the Business outcome? - Do you have any other comment	
No	The outcome assumes that the district has good transport links. It makes no mention of the current congestion and so any expansion of business opportunities must be accompanied by robust measures that provide residents and employees choice in terms of travel, particularly public transport, cycling and walking. Unless proactive action is taken in this respect, the aim of a sustainable economy is unachievable. The "how we aim to achieve this" for the Business outcome must be amplified by a bullet point saying that public transport, cycling and walking will be
No	The rents are too high
No	There is already far too much development in the area without commensurate investment in infrastructure. Bring any more business into the area and the roads/schools/hospitals/social care will
No	there is no need to build on greenfield sites . we need more walking sites to get people walking to
No	There is no outcome to support the SME and entrepreneurial development.
No	There needs to be a big movement to improve access to the city and to tackle the awful traffic and
No	<p>These outcomes are poorly defined and unmeasurable - indeed the only outcome seems to be drive up generation of business rates. At the present time it's not clear how this will benefit WCC. The Council needs to explain to the public in clear terms what the scale of development foreseen is, what the benefits and costs will be.</p> <p>One of the most beneficial sectors for the local economy is the development of green energy - what plans does the council have to take an active part in promoting more renewables in the district.</p> <p>Successful retail centres have low congestion/high air quality. What plans does the council have to</p>
No	This assumes growth in a city that is already over-populated and suffering from congestion and pollution. Needs a lot more thought.
No	This is a never ending circle. If you say increasing population means we need more jobs then you will find more jobs means the population increases. Then we will need more houses and 7 storey blocks of flats all over the place while the countryside retreats beyond distant hills. Winchester will
No	<p>This is not an 'Outcome' These are vague terms and can be interpreted in any way the Council or its officers wish.</p> <p>To take one point from the above. "district through enabling the supply of new office and employment space to enhance the number of jobs across the district to match our growing population"</p> <p>In Alresford the Local Plan is allowing 75 houses to be built on the Dean Employment Zone which houses many office jobs on in affordable accomodation. The employers are taking their workforce</p>
No	This needs clarification and specifics.
No	This policy says nothing about how the council does this making it difficult to support. The council should articulate an agenda to provide businesses with reducing operating costs and spell out how. Further, access, infrastructure and active support policies for start ups needs clear policy statements to attract business. Simply saying it is a policy does not make me feel compelled to locate my business interests in the area. Winchester is very poor on this. I have two companies based in
No	Transport links are abysmal. We can see the motorway from Little Golders! The Winnal roundabout is a joke. Every day there are massive queues on the A272 and A34. This roundabout needs many millions of pounds to sort the problem and then traffic will flow and pollution reduce. The A34 is totally inadequate as a dual carriageway. It is the main N-S route and carries a massive number of
No	<p>Transport links for rail, road and bus services are poor due to lack of understanding and funding this has caused an impact on the city and transport.</p> <p>Impacts due to removal of parking has caused a major impact to business within the city</p> <p>Major regeneration schemes such as Silver Hill, have been decades in non commitment and caused several business to leave the city</p>

Do you agree with the Business outcome? - Do you have any other comment	
No	Transport links must be upgraded first. The M3 / A34 interchange is a major bottleneck that needs attention in much the same way as the A34 / M4 interchange issue was resolved
No	We don't want or need huge companies. Winchester is the UK's Ancient Capital and is hugely popular with tourists. We need to enhance its historic areas and keep its old character; no ultra modern building; make it attractive for local people and visitors. More outer city park and ride facilities, with buses running into the evenings and all weekends; get a lot of the traffic out of the city centre, to enable them to do this easily. Keep some town centre parking for disabled people. Importantly - lower rentals and business rates for the businesses that are trying to set up in Winchester. Lowering these would enable more small businesses to be able to afford to locate in Winchester; much preferable to empty shops and yet more cafes and charity shops (although these
No	We just need affordable office space that is central, so customers can visit without having to use public transport. We need discounts for local businesses set up and run by Hampshire residents.
No	What do you mean by 'sustainable'? It can mean different things to different people. To me it means a near zero-carbon set of businesses. I agree that business is important but should this be the main principle for planning the future? Winchester district should be run for the benefit of all its
No	What makes Winchester special is not its office buildings. For the future we should build on our attractiveness as a historic tourist destination with an exciting range of shops and restaurants and cultural attractions. Recent experience shows that major regeneration schemes are not a good way forward; much better to highlight what is good and preserve and develop that, while regenerating
No	why is the brooks empty
No	Winchester City has been spoilt by the excessive number of eating facilities, coffee shops mobile businesses. I moved here from London back in 1976 at that time it was a beautiful charming city reflecting its heritage. The City Council has destroyed the city.  Past excellent shops and businesses have had to close simply because they cannot keep up with
No	Winchester has an outstandingly good economy already. All the economic indicators are already good. Winchester should not put any more of its limited resources into fixing something that is working perfectly well. Rather than giving support to already successful businesses, Winchester should concentrate on mitigating the pollution they cause and addressing the casualties of prosperity. Anything else is simply greedy.  A traffic-free centre will nonetheless be a boost for retailing. There should be bye-laws etc preventing shops from leaving their doors open when it is cold or hot, and forcing stationary vehicles to turn off their engines.
No	Winchester should leave business growth to places like Southampton and Basingstoke
No	Winchester thrives as it is not overdeveloped. We have a historic highstreet that is successful. Overdevelopment will ruin this as is the case with many UK cities.  If you want a large indoor concrete jungle of a shopping centre you can go to Basingstoke or Southampton.  Why on the Station Approach, when you arrive at Winchester would you want to see an oversized office block, when we currently have a charming tree lined avenue to a Georgian station?  The Hampshire County Council building is already an eyesore on our landscape which ruined the views from Orams Arbour and St Giles' Hill. It is funny how the conservation area doesn't cover where the council wants to develop.

Do you agree with the Business outcome? - Do you have any other comment	
No	Winchester, as an historic city, cannot compete with places such as Basingstoke or Southampton. Promoting business growth, over and above everything else is not acceptable. The City Council's record so far, on major redevelopments, is pretty poor. Does it have the necessary skills and
No	You must also look at how you nurture businesses and attract new ones.
No	You need to ensure that there is provision in this strategy to not encroach on Rural areas with any
No	<p>You should be striving for economic stability and not growth, unless you are hoping for more inequality and all the social ill that brings? I thought you were wanting to reduce homelessness? (or do you just want to hide it?)</p> <p>If you are thinking of trying to attract financial type sector businesses into Winchester (as I thought you were with Station Project), you are completely stupid to do so. Winchester's financial assets are in culture and tourism.</p> <p>Winchester is also horrifically behind in comparing to other towns and cities and our requirement to implement renewable energy production. Please get on with this and you will save money, make money, help residents and them save money and pull our weight in the fight against climate change. Find some partners in this if you have to, as you say and just get on with it. This is the biggest critical infrastructure project!</p> <p>To improve the centre of Winchester and its businesses and attractiveness for shopping, the layout needs serious addressing, with Hampshire Country Council. The one-way system is outdated and there needs to be way more pedestrian areas and a proper space for the market and local businesses; nice places to hang out and not the overcrowded streets. There is too much emphasis on bringing the car to the centre and as you can see from your Christmas push, the old city cannot cope with it.</p> <p>You say there are good transport links, but why is there no sensible route for a cyclist to get from the bottom of town to the rail station without risking life and limb among the cars and buses? The same goes for routes in from the outskirts so that residents do not feel there is no other option than bringing the kids in by car because it is too dangerous to ride or unpleasant to walk. THIS will make</p>