

# Community Strategy Review April 2016

## Interim Report

The Winchester District Community Strategy sets out how Winchester City Council wishes to see the District change for the better over the next few years. This has been developed over a number of years to reflect changing issues that the District faces and reflects the aspirations of our many communities that make up the District and the role of our partners in delivering our vision and outcomes. This strategy will drive how the Council uses its resources, plans its services and works with partners.

The Council is reviewing its Community Strategy to ensure it takes into account any new emerging priorities for the district and its residents. The first stage of this is to review what is in the current strategy to see whether it is still relevant and still contains areas that are a priority for Winchester District.

The four overarching priority outcomes identified for the District are

1. Active Communities,
2. A Prosperous Economy,
3. A High Quality Environment and
4. An Effective and Efficient Council.

All of these remain relevant and continue to be delivered through specific projects across the District and within the council.

Each outcome has its own set of 3 or 4 objectives and the purpose of this consultation is to ask which of those objectives are important to making Winchester a better place to live and which the Council should concentrate its limited resources on.

The consultation was sent to Winchester's ePanel members and 394 responses were received. For the first three priority outcomes the co ePanel were asked the following questions.

- In what order should Winchester prioritise the following objectives? And
- Please rank the following objectives in order of how important they are to making sure Winchester district is a good place to live?

For the fourth priority outcome the ePanel were only asked to prioritise the 3 objectives.

In addition to the questions about the priority outcomes respondents were also asked if there were any other comments they would like to make or any other issues they thought the Council should concentrate on. From the 395 responses there were comments from 227 respondents. There were 12 topics where the number of comments reached double figures The highest number of comments (30) referred to Housing, closely followed by

- Development (28),
- Parking (26),
- Traffic (26),
- Road Maintenance (20),

- Silver Hill (20),
- Litter (18),
- Council Bureaucracy (17),
- The Survey Itself (17),
- Public Transport (15),
- Shops/Shopping (14) and
- Miscellaneous County Council Services (13).

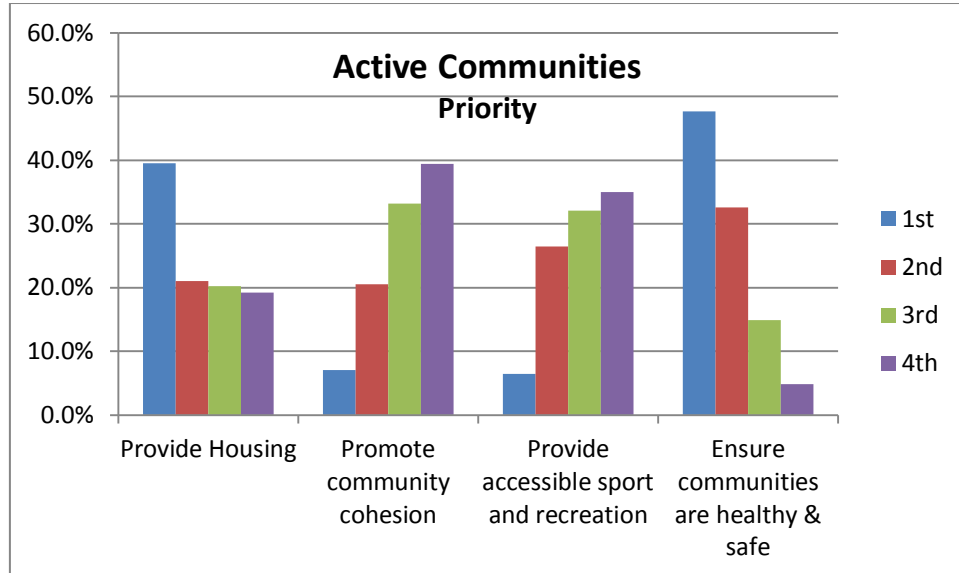
Amongst other issues commented on was The Leisure Centre (7) and Station Approach (5).

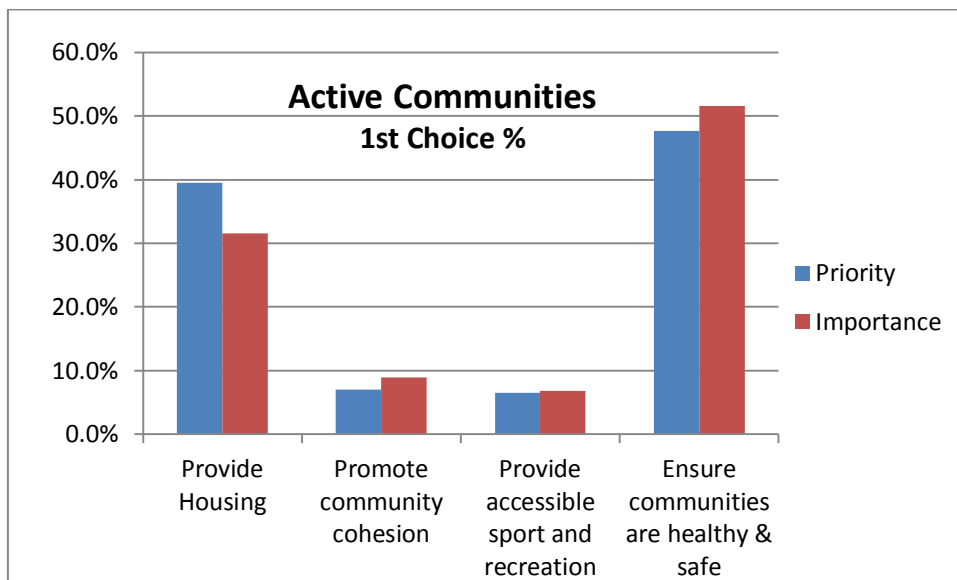
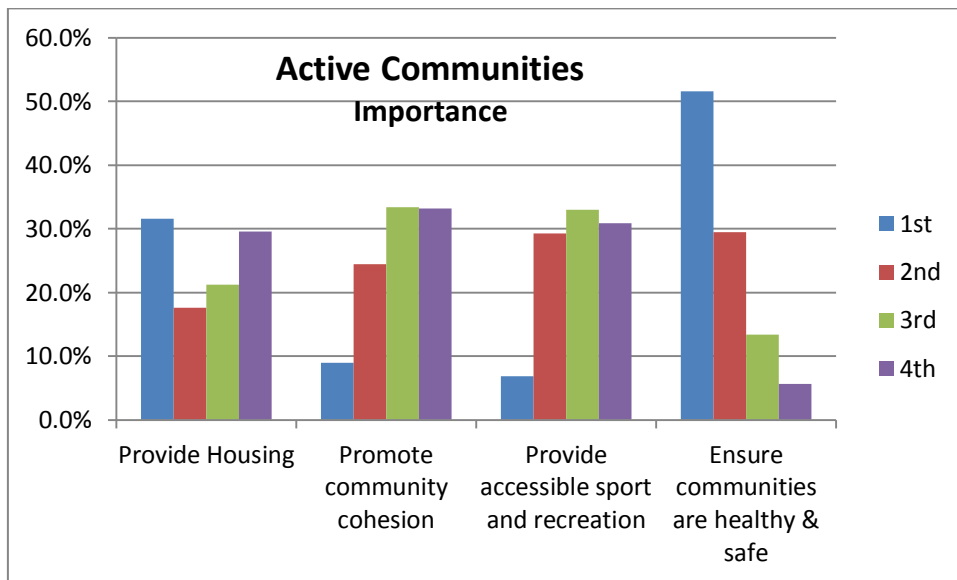
A full list of comments can be found by clicking on this [link](#).

In the analysis that follows comments referring to individual priority outcomes are included in the comments section.

For each priority outcome there are three charts. The first two charts show the percentage of votes for each 'project' within the priority outcome and the third chart shows the percentage of respondents who voted for each 'project' as their first choice as a priority and as being important for making Winchester a good place to live. This followed by a short analysis of the results and any relevant comments made by respondents in the final question of the survey.

### **Active Communities**

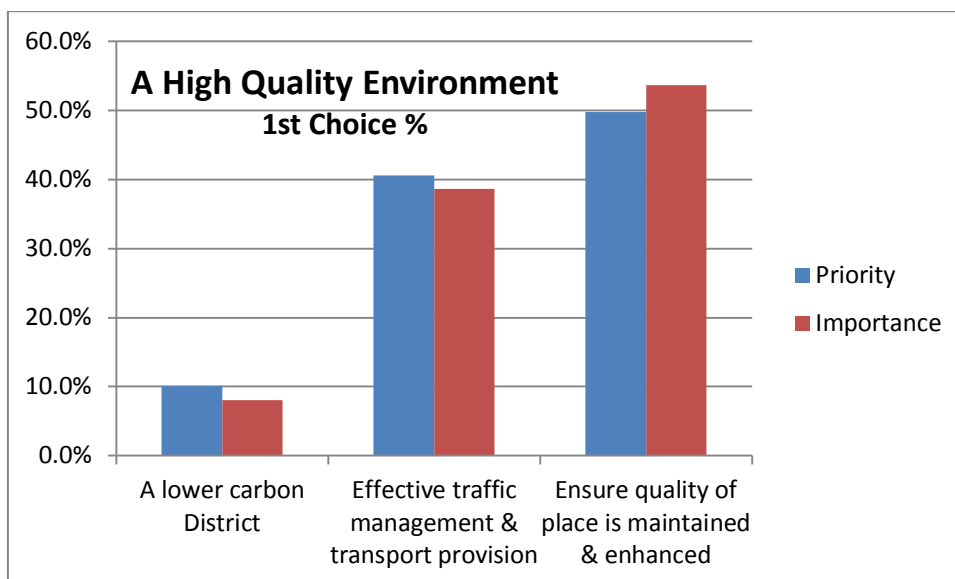
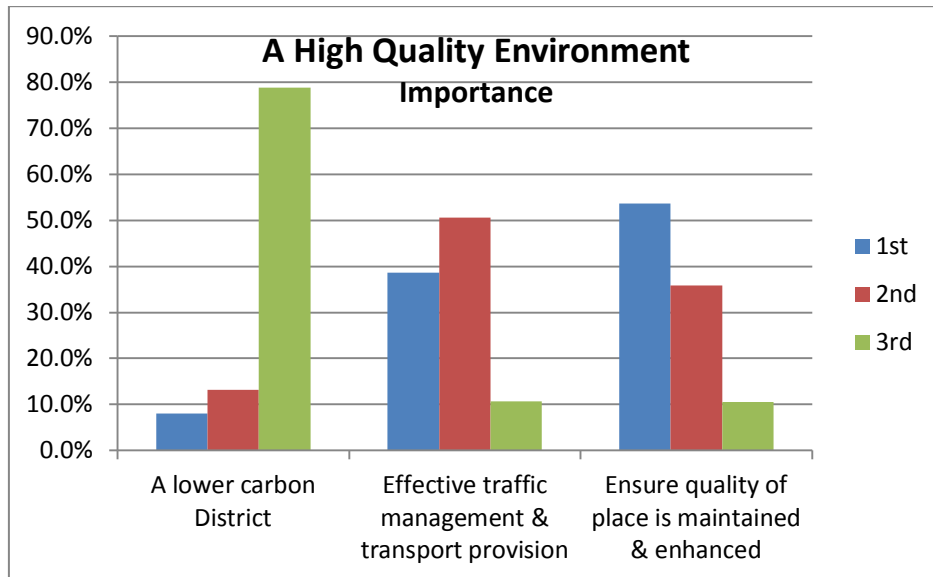
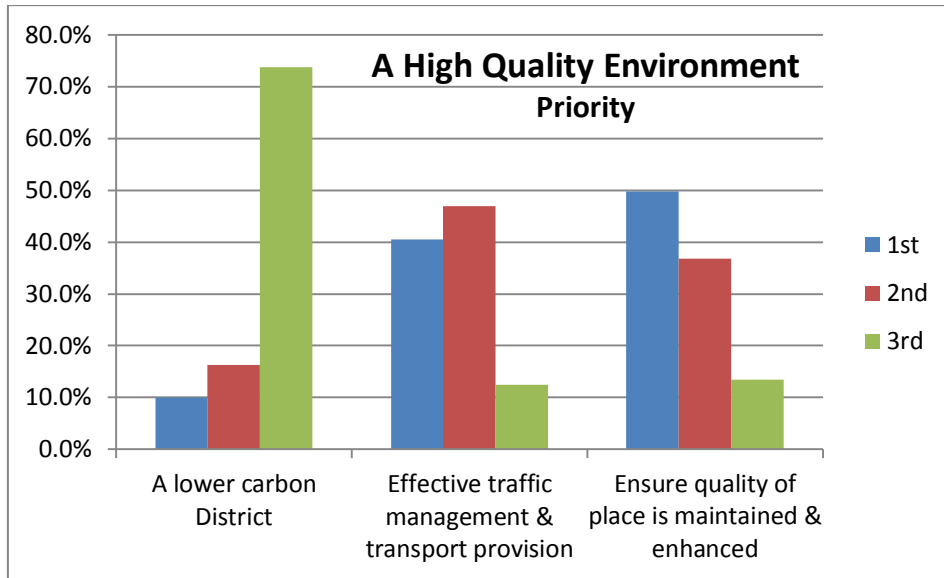




For Active Communities it is clear that the majority of respondents think that the Council's priorities should be housing and ensuring that its communities are healthy & safe.

There were 30 comments relating to housing with 8 referring to affordability or social housing, 5 stating that less houses should be built, 9 concerned about general development issues surrounding the granting of planning permission for new housing developments and 5 specifically mentioning issues relating to tenants.

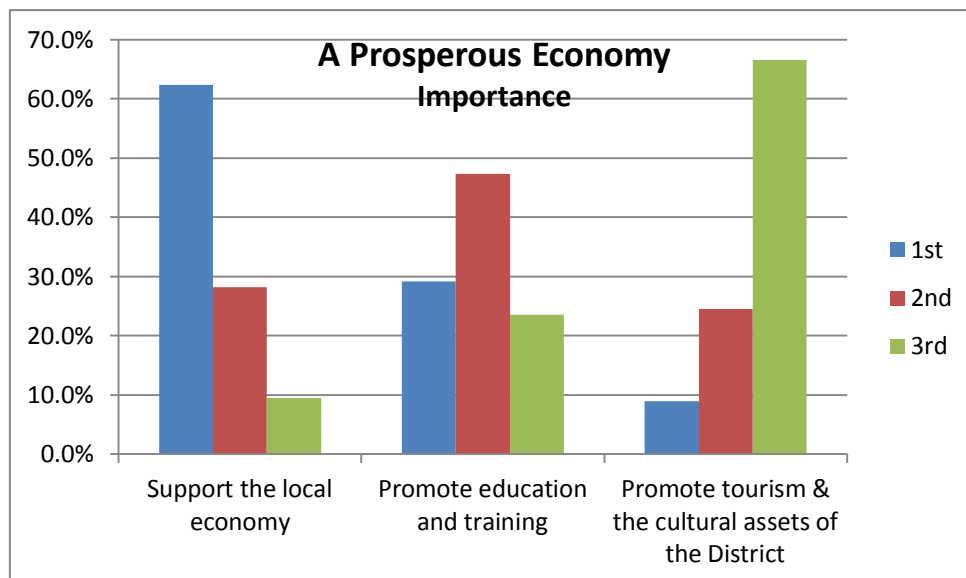
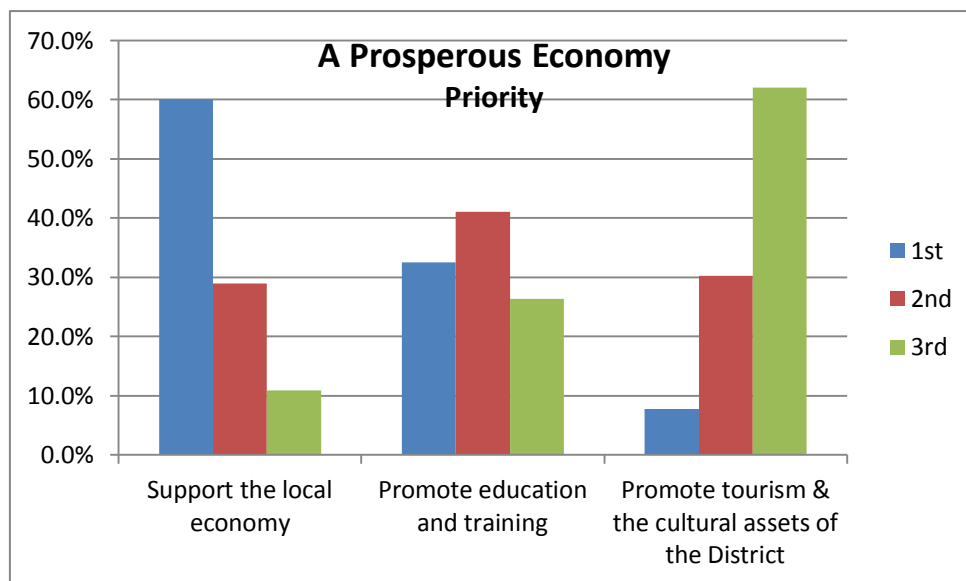
## A High Quality Environment

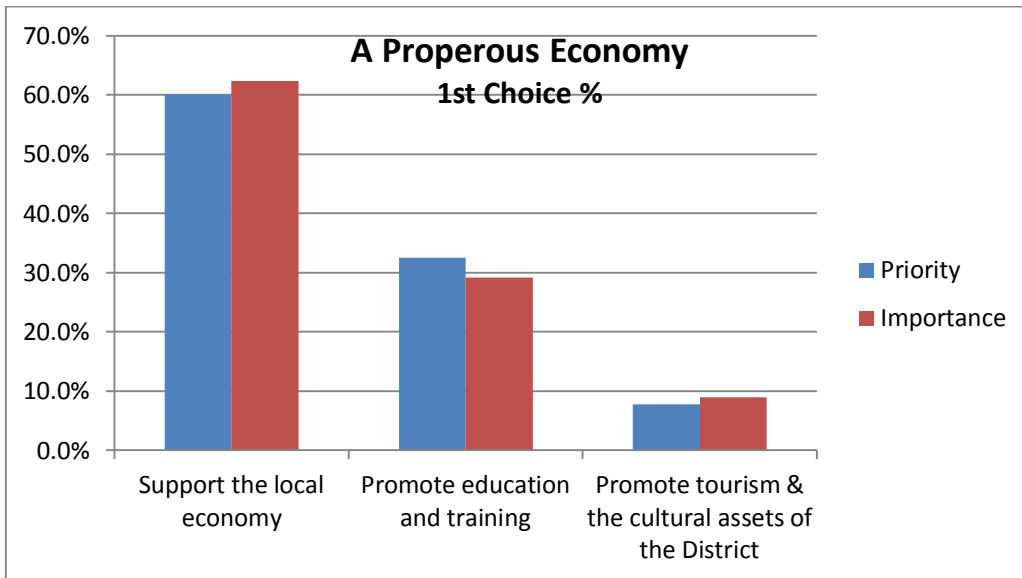


The most important priority for respondents is to ensure that the quality of their surrounding are maintained. Effective management of traffic and transport provision is a close second.

Of the comments referring to Parking & Traffic issues 10 supported the provision of more parking, 6 commented on issues relating to residents parking, 3 suggested a traffic free zone in the city center, 6 were concerned about congestion and 13 mentioned traffic management issues.

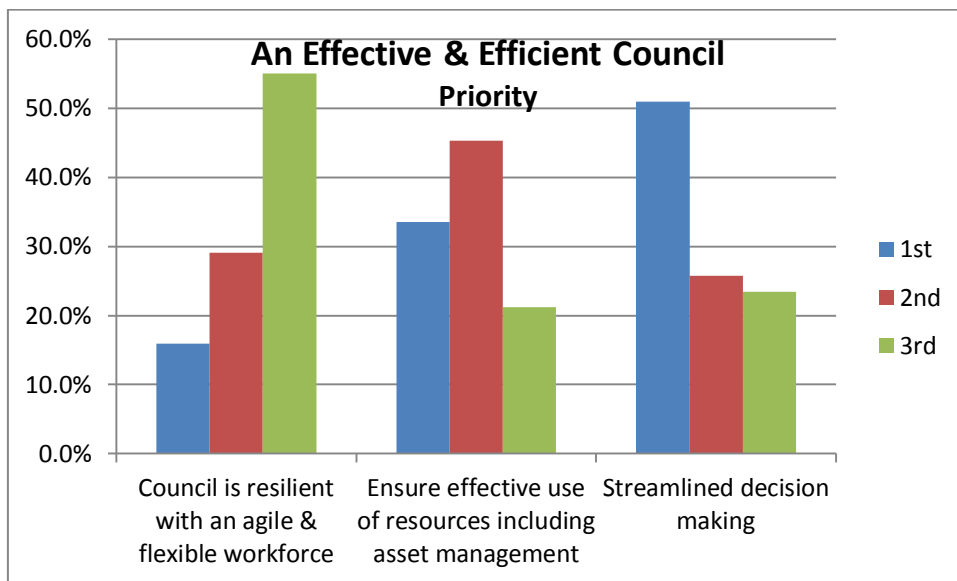
### A Prosperous Economy





The majority of residents clearly think that the Council should prioritise support for the local economy. Education and training is seen as the second priority.

### An Effective and Efficient Council



Respondents are of the view that the Council should streamline its decision making procedures.